The World of Fashion addresses all CURRICULUM STRANDS:

**CURRICULUM STRANDS**

1. Research and Inquiry Skills
2. Critical Thinking
3. Communicating and Reflecting
4. Exploring real-world examples
5. Processing information
6. Financial Literacy
7. The World of Fashion offers:
   - Multiple opportunities for students to develop and apply research and inquiry skills by:
     - investigating topics related to fashion
     - exploring real-world examples of Canadians who work in the industry
   - processing information (problem solving, decision making and analysis) through critical thinking articles and a cumulative research project
   - communicating about and reflecting upon their knowledge and understanding

**THE WORLD OF FASHION OFFERS:**

- **A. Research and Inquiry Skills**
  - Investigating topics related to fashion
  - Exploring real-world examples of Canadians who work in the industry

- **B. HNC3C—Influences on Fashion**
  - History and Influences

- **C. HNC3C—Marketing, Environmental Responsibility, and Consumer Behaviour**
  - HN84M—Textile Production, Society, and the Globalized Market

- **D. Design and Fashion Construction Skills**
  - Understanding and applying design principles
  - Exploring fashion and its societal impact

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**Critical Thinking**

**Cracking the Code**

The hemlines of men’s overcoats tended to imitate the women’s. This is one of the most interesting things about fashion. During the 1960s, hemlines rose and fell with the economy. Hemlines were shorter when the economy was doing well and longer when the economy was struggling. Hemlines were up and down along with the economy. Hemlines were shorter when the economy was doing well and longer when the economy was struggling.

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**Reimagining Dior**

Christian Dior, a French designer, was just developing his professional reputation when World War II (1939–1945) dramatically altered the fashion industry due to rationing of fabrics and the regulation of figure shapes. In 1947, he came up with a radically different design that launched his career. The World of Fashion offers:

1. Critical Thinking
2. Research and Inquiry Skills
3. Exploring real-world examples
4. Processing information

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**The Parka and the Amauti**

- **Made in Canada**
  - Footwear designed by Cree Nisga’a Clothing
  - Represents the Nisga’a culture (top) and the Cree culture (bottom).

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**The World of Fashion**

- Provides students with everything they need to explore, research, communicate about and reflect on the Canadian and global fashion industry.
- Features articles that empower students to develop and apply critical thinking, research and inquiry skills.
- Comprehensive coverage of content strands through accessible and engaging topics, such as:
  - Textiles and the textile industry
  - How fashion designers create their products
  - Factors that influence fashion trends
  - Business aspects of the fashion industry, including the impact of marketing on consumer behaviour
  - The impact of globalization on the industry
Do you like chocolate? The cocoa beans used in making (International Labour Organization, 2007). Theobroma cacao are sold or kidnapped and forced to work on cocoa farms like slaves. Many of these young workers do not attend school and they endure poor living conditions. Sometimes these young workers do not think enough to stop the exploitation of children?

These bright orange cacao pods contain the seeds, known as cocoa beans, from which chocolate is made. Did you know that one of Canada’s most valuable exports was actually discovered in Canada?

Fat is essential in your diet to maintain good health, but you need to be careful and choose which types of fat to buy. Monounsaturated fats are often used in cooking because they may help lower blood cholesterol levels. Polyunsaturated fats, which are found in canola oil, are a good type of fat to cook with, because they may help lower blood cholesterol levels too.

Somewhere in the world, there is a family who eats a meal consisting of a grilled chicken breast and a side of rice. Canola oil is used to cook the chicken, because it is a healthy cooking oil, with a neutral taste and low smoking point. Some of the chicken fat is absorbed by the body. How much fat is absorbed depends on each person’s individual needs.

Under the Great Lakes Water Quality Agreement between Canada and the United States, the Great Lakes are monitored for harmful pollutants. The cleanup of the Great Lakes has been underway for several decades. Another key element in the cleanup is the Canada–Ontario Agreement for the Great Lakes Basin (2005). Under the agreement, efforts are focused on reducing harmful pollutants and preventing them from entering the Great Lakes. Industries, agriculture, and urban runoff contribute to pollution, as do sewage from cities and runoff from farms. Invasive species, such as non-native fish and water-borne organisms, also threaten the ecosystems of the Great Lakes. Invasive species enter the Great Lakes through shipping activities, transportation, and sewage from cities and farms. How can we help to protect the Great Lakes? Is it possible to prevent some of these harmful pollutants from entering the Great Lakes?


All you need to plan, teach and assess in one comprehensive resource!

**LESSON 1.1: What is Fashion?**

**STUDENT RESOURCE PAGES 16-19**

**TIME REQUIRED: 15 minutes**

**LEARNING GOALS**

- Understand the importance of understanding the practical applications of fashion
- Learn how fashion influences social interactions

**ESSENTIAL QUESTION**

- What is the significance of understanding the practical applications of fashion?

**LEARNING OBJECTIVES**

- Discuss the functions of clothing and accessories
- Explain the impact that clothing can have on social interactions

**STUDENT ACTIVITY**

- Activity Type: Group Size: Whole Class

**MINDS ON**

1. **Preparation**: Understand the significance of fashion
2. **Discussion**: Discuss the functions of clothing and accessories
3. **Application**: Apply knowledge to real-life situations

**PLANNING CHART**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Page Numbers</th>
<th>Curriculum Expectations</th>
<th>Activity Type</th>
<th>Group Size</th>
<th>Materials</th>
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<td>B1 X X</td>
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<td>Sensing About Fashion</td>
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**TEACH:**

- complete lesson plans and answer keys
- suggestions for incorporating technology into the classroom
- 20 modifiable activity and assessment masters in Word and PDF formats
- suggestions to differentiate instruction and personalize learning, including tips to simplify or add challenge to an activity

**ASSESS:**

- assessment opportunities identified in each lesson
- cumulative project where students apply their research and inquiry skills
- modifiable assessment masters in Word and PDF formats, including rubrics and unit tests
## Family Studies School Order Form

<table>
<thead>
<tr>
<th>Resource</th>
<th>ISBN</th>
<th>School Price</th>
<th>Qty.</th>
<th>Total</th>
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<td><strong>Nutrition and Health</strong></td>
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<td>Student Resource</td>
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<td>Teacher Resource Pack</td>
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<td><strong>The World of Fashion</strong></td>
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<td>Teacher Resource Pack</td>
<td>978-1-926966-50-2</td>
<td>$260.00</td>
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Subtotal

ALL RESOURCES NOW AVAILABLE!

### TO ORDER

Please direct school orders to our distributor:

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